1. Vision and Mission

**Vision:**

- To be the natural choice for International and Lao business development in the Lao PDR.

**Mission / Key objectives:**

We do this by facilitating, promoting and assisting quality business networks based on sound Australian business values for the benefit of our members and Lao PDR. Our specific strategic objectives are to:

- Leverage our reputation as an innovative, flexible and responsive business chamber.
- Expand our networks through growth in membership and diversity.
- Provide quick, reliable and easy access to information and support.
- Engage with Government, chambers and other stakeholders to advance member interests.
- Lead and support Corporate Social Responsibility (CSR) Initiatives.
2. **Priority actions to support strategy implementation in 2019**

The board this year is keen for us to have key performance indicators and hence our KPI’s are in the format of our key priorities/deliverables below for our members.

The board aims to deliver on the action items outlined below, throughout the year and is open to hear your feedback/suggestion on what further activities you would like the board to undertake.

<table>
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<tr>
<th>Priority</th>
<th>Activities to be completed by year end unless stated otherwise</th>
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| Number 1: Networking/Events | • 10 Sundowners  
  • 2 Joint Chamber events  
  • 4 Alumni events |
| Number 2: Business Introductions | • 2 Networking events focused on priority industry sectors, which identifies areas for advocacy with the GoL.  
  • 3 Lao business connectivity (LNCCI) |
| Number 3: Advocacy/Government Engagement | • 2 Meetings with Senior Government officials to discuss priority issues identified by our members.  
  • Sector group meetings in preparation for Lao Business forum organized by LNCCI |
| Number 4: Corporate Social Responsibility | • Female Leadership  
  • Laos Disabled Women’s Association  
  • Elephant Conservation Center  
  • Lao Rugby  
  • Charity Golf Day  
  • What is CSR? Workshop  
  • World Clean Up Day |
| Number 5: Education/Information sessions | • 1 Lao Laws and Regulations Forum  
  - education event to share knowledge  
  • 1 Trademark registration  
  - education event to share knowledge  
  • 1 Lao Tax Regime  
  - education event to share knowledge  
  • 1 HP Technology Solutions Forum  
  - education event to share knowledge |
| Number 6: Regional Connectivity | • 1 Joint ASEAN events/introductions (ED meeting)  
  • ASEAN Networking event updates. Provide summary of key discussion points to members.  
  • 1 Business Forum Australian Investors Vietnam. Provide summary of key discussion points to members.  
  • Facilitate Regional Austcham Networking information communication. Provide summary of key discussion points to members. |

Notes: Please note some events above meet more than one of our priority areas e.g Charity Golf Day is both a networking and a Charity event